

Compass Marketing Solutions Datacard



Self-Employed Professionals at Home **\$40/M**
Universe **2,305,164**

LIST TYPE: 100% COMPILED

MATERIALS

Email Delivery \$25/F
CD-Rom \$50/F

MINIMUM ORDER

\$100.00

CONTACT INFORMATION

Client Services
Compass Marketing Solutions
808 P Street
Suite 300
Lincoln, NE 68508
(402) 438-3222 Phone
(402) 438-3439 Fax
1-888-692-3744
teamalpha@cmsdm.com

Self-Employed Professionals at Home consists of over 2.3 million self-employed business owners and entrepreneurs. This is a specialized list with individuals that respond to high-value goods and services and are more likely to view direct mail in the comfort of their home.

COUNTS:

Self-Employed	1,322,735
Professional/ Technical	392,281
Management	129,856
Sales/ Marketing	98,853
Clerical	28,157
Blue Collar	179,234
Student	11,283
Homemaker	73,676
Retired	43,161
Other	25,928

SELECTS:

Gender	\$2.50/M
Estimated Age	\$5/M
Estimated Income	\$5/M
Homeowner/ Renter	\$5/M
Estimated Home Value	\$5/M
Presence of Children	\$5/M



PRICING:

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.