

Compass Marketing Solutions Datacard



Professionals at Home

\$40/M

Universe

115,835,363

LIST TYPE: 100% COMPILED

MATERIALS

Email Delivery \$25/F
CD-Rom \$50/F

MINIMUM ORDER

\$100.00

CONTACT INFORMATION

Client Services
Compass Marketing Solutions
808 P Street
Suite 300
Lincoln, NE 68508
(402) 438-3222 Phone
(402) 438-3439 Fax
1-888-692-3744
teamalpha@cmsdm.com

Professionals at Home consists of over 100 million business owners and self-employed professionals. This is a specialized list with individuals that respond to high-value goods and services and are more likely to view direct mail in the comfort of their home.

COUNTS:

Religious	97,455
Financial	379,811
Legal	42,526
Professional/ Technical	21,131,256
Administrative/ Managerial	5,745,619
Sales/ Service	1,775,413
Clerical/ White Collar	12,712,032
Craftsman/ Blue Collar	13,748,467
Student	1,043,375
Housemaker	5,676,937
Retired	9,349,900
Farmer	486,154
Other	2,136,902
Unknown	34,902,826

SELECTS:

Gender	\$2.5/M
Estimated Age	\$5/M
Estimated Income	\$5/M
Homeowner/ Renter	\$5/M
Estimated Home Value	\$5/M
Presence of Children	\$5/M

PRICING:

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.

