

Compass Marketing Solutions Datacard



Internet Connected Consumers **\$100/M**
Universe **56,543,918**

LIST TYPE: 100% COMPILED

MATERIALS

Email Delivery \$25/F
 CD-Rom \$50/F

MINIMUM ORDER

\$250.00

CONTACT INFORMATION

Client Services
 Compass Marketing Solutions
 808 P Street
 Suite 300
 Lincoln, NE 68508
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Identify consumers by their internet connectivity and their email provider. This file identifies broadband/DSL vs. dial up users with 100% accuracy. This file is sourced directly from internet registrations and indicates ISP servers including AOL, Earthlink, MSN, Time Warner and countless others. Market to known high speed accounts whose connection has been validated daily as opposed to online survey responders that are mailed and updated less frequently. There is plenty of ISP, Cable and Telco usage on this file. Please note that this entire database is standardized/hygiened each quarter. Sample URL-<http://www.homeownersavvy.com/index.php>

Suggested Offers:

- Market to known connection speed accounts whose connection type has been validated daily as opposed to survey responder information that may be months old.
- Market to the competitive ISPs as opposed to marketing only to a consumer's known email account service provider.
- Market to consumers who have discontinued their email service with a competitor.

Fiber Connect	23,534
Cable Connect	8,924,409
Dial Up Connect	7,084,660
DSL Connect	10,700,888
Corp. Connect	29,810,427

SELECTIONS:

Connection Type:	\$15/M	Estimated Age	\$5/M
Broadband vs. Dial-Up			
Email Service Provider	\$10/M	Estimated Income	\$5/M
Internet Service Provider	\$10/M	Length of Residence	\$5/M
IP Address	\$10/M	Gender	\$2.50/M
Verification Date/Timestamp	\$5/M	Estimated Home Value	\$5/M
Phone Number	\$15/M	Hispanic Household	\$10/M
Head of Household	\$5/M	Ethnicity	\$10/M
Gender	\$2.50/M		

PRICING:

Volume discounts are available. Please Inquire.
 Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.

