

Compass Marketing Solutions Datacard



Consumer Email Data Solutions

Universe

53,822,436

The Consumer Email Data Solutions file represents online users who have opted-in to receive information through an affiliate network. These subscribers have provided both demographic and lifestyle information.

LIST TYPE: Confirmed Opt-in

MINIMUM ORDER

Quantity: 10,000

CONTACT INFORMATION

Client Services
Compass Marketing Solutions
808 P Street
Suite 300
Lincoln, NE 68508
(402) 438-3222 Phone
(402) 438-3439 Fax
1-888-692-3744
teamalpha@cmsdm.com

SELECTIONS:

Age	Mail Order Buyers
Credit Card Buyers	Marital Status
Gender	Occupation
Home Owner	Online Buyer
Household Income	Presence of Children

LIFESTYLE/INTEREST SELECTIONS:

Books/Reading	Pets
Computers/Electronics/Technology	Charitable
Entertainment	Causes/Donors
Finances/Investing	Education
Home & Garden	Gaming Systems

Plus many more....please inquire for additional selects.

PRICING:

\$700.00

\$900.00

\$22/M

\$20/M

\$15/M

Please Inquire

QUANTITY:

1 - 10,000

10,001 - 25,000

25,001 - 249,999

250,000 - 499,999

500,000 - 1,000,000

1,000,001+

Pricing includes testing, one transmission, and tracking of one HTML and/or Text creative.

ADDRESSING:

Additional Email Creative \$300

0 - 250,000 Suppression \$400

250,001+ Suppression \$600

PRICING:

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.

