

Compass Marketing Solutions Datacard



Consumer Database Solutions **\$15/M**
Universe **136,118,856**

LIST TYPE: 100% COMPILED

MATERIALS

Email Delivery \$25/F
CD-Rom \$50/F

MINIMUM ORDER

\$150.00

With a Universe of over 136mm records, this file is comparable to any of the base consumer files from the major consumer compilers. This database provides a full range of household consumer data, combining public record data, lifestyle data, demographic data, opt-in email data and census data. Our compilation approach provides clients with an easy to manipulate database that can be selected by both demographic and psychographic details to deliver a highly targeted file.

CONTACT INFORMATION

Client Services
Compass Marketing Solutions
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Suite 300
Lincoln, NE 68508
(402) 438-3222 Phone
(402) 438-3439 Fax
1-888-692-3744
teamalpha@cmsdm.com

BASIC SELECTIONS:

Head of Household
Gender
Estimated Age
Estimated Income
Length of Residence
Homeowner/Renter
Estimated Home Value
Square Footage
Presence of Children
Phone
Multi Location Radius
Ethnicity
PC Owners

For a full list of selections and pricing, please contact us.



PRICING:

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.