

Compass Marketing Solutions Datacard



Compass Out of Business Suppression

Recent Drops (last 14 months): 1.7 million

Historical Drops: 8 million

LIST TYPE: 100% COMPILED

MATERIALS

Email Delivery \$25/F
CD-Rom \$50/F

MINIMUM ORDER

\$500.00

CONTACT INFORMATION

Client Services
Compass Marketing Solutions
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A business closes its doors every 3 minutes and a business moves locations every 5 minutes. Businesses move and change their addresses every day. As marketers it can be difficult to keep up. Compass now offers a solution for removing businesses that will not or cannot respond. The Compass Out of Business Suppression process can flag businesses that have closed their doors making your marketing efforts more targeted and improving your results. Compass Marketing, along with our data partners, have been compiling business data for over twenty years. Our databases are updated monthly resulting in approximately 1-2 million businesses being removed through phone verification/disconnects, opt-outs, verified closings and non deliverable business records.

Additional Sourcing Information:

The Compass Out of Business Suppression file contains businesses dropped from our file for the following reasons: Phone disconnects - which make up approximately 70% of the suppression file, move no forwards, opt-outs/please remove me from your database, vacant NCOA code returns, etc. Through the verification process Compass drops/suppresses approximately 1-2 million records a month. These dropped records make up our business suppression file.

Please note this is not necessarily an "out of business" database but a business file suppression which includes either out of business records OR opt out records.

Quantity: 1.7 million which include business name, address, city state, zip, phone, drop date, drop code (drop code indicates the reason for the drop e.e. Disconnect, NCOA drop, opt out, etc.) Currently this file is a rolling 14 month file. Upon the 14th months the records are rolled into the larger 8 million record database.

Quantity: 8 million which includes business name, address, city, state, zip and phone. This file does NOT contain drop date or drop code. These items were not added to the drop file until 2010.

PRICING (based on input quantity):

1 - 500,000	\$5/M
500,001 - 999,999	\$4.80/M
1 MM - 4.9 MM	\$4/M
5 MM - 9.9 MM	\$3.80/M
10 MM - 24.9 MM	\$3.18/M
25 MM - 49.9 MM	\$3.12/M
50 MM - 100 MM	\$3/M

PRICING:

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.