

# Compass Marketing Solutions Datacard



**Compass Medical Specialty Solutions** **\$35/M**

**Universe** **698,000**

**LIST TYPE: 100% COMPILED**

**MATERIALS**

Email Delivery \$25/F  
 CD-Rom \$50/F

**MINIMUM ORDER**

\$150.00

**CONTACT INFORMATION**

Client Services  
 Compass Marketing Solutions  
 808 P Street  
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This highly responsive database is one of the most comprehensive medical specialty files available. The file consists of more than 120 medical specialties including family practice, internal medicine, obstetricians, nurse practitioners, dentists and many more. This file is compiled from over 100 medical associations and journals. It is highly accurate and can be segmented by many attributes including sales volume, number of employees and office size. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. These individuals are the perfect audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

**Top 20 Specialties:**

Family Practice	77,342	Psychiatry	23,603
Internal Medicine	65,751	Emergency Medicine	22,811
Surgery	41,737	Obstetrics and Gynecology	21,617
Chiropractic Medicine	41,715	Psychology	20,402
Optometry	32,657	Anesthesiology	19,646
Radiology	32,356	Ophthalmology	12,900
Pediatrics	30,462	Physicians Assistant	12,169
Physical Therapy	29,763	Cardiovascular Disease	10,638
Social Work	28,942	Podiatry	10,293
Nurse	27,063	Counseling	10,140

**SELECTIONS:**

Company Name and Address	N/C		
Type of Business/4 Digit SIC Code	N/C	Credit Rating	\$5/M
Geography	\$2.50/M	Number of Years in Business	\$2.50/M
Contact Name/Key Decision Maker	\$10/M	Ethnic Owned Business	\$10/M
Title	\$2.50/M	Number of PCs	\$10/M
Phone Number	\$10/M	Square Footage	\$5/M
Fax Number	\$25/M	Women Owned Business	\$10/M
Number of employees	\$5/M	SoHo	\$10/M
Sales Volume	\$5/M	NAICS	\$5/M

**PRICING:**

Volume discounts are available. Please Inquire.

Prepayment required for first time renters. Payment is due 30 days following mail date.

Cancellation Fees: \$50/F plus \$10/M run charge. Orders cancelled 15 days prior to mail date payment is due in full. Cancellations must be received in writing 15 days prior to the mail date.

